



BIA General Public Meeting Agenda Monday, September 16, 2019

Call to order

- Announcements/Upcoming Events
 - EATmoor on Tuesday, October 8th, 5-8 pm
 - [RSVP on Facebook](#)
 - Movies in the Park: “Hocus Pocus” on Friday, October 25th, 6-9 pm
 - [RSVP on Facebook](#)
 - Free financial literacy workshops at Keller Library, every Wednesday 11 am and 5:30 pm
 - Partnering with financial firms and nonprofits to offer various types of financial literacy
 - If you attend those workshops, you can get court mandated community service reduced (2 hours per workshop)
 - [Register for the next event](#)

Introduction to Jeff Walls, Police Commander for the 2nd District

- Recent auto burglaries are the major issue they are focused on resolving
- They have seen a reduction in violent crimes
- The officers will be out in the community for the Night Out Against Crime events on October 15th
- Police will have the mounted officers on a regular basis in Broadmoor riding around during the day and engaging with the community
- Q&A:
 - Can you clarify for the juvenile car break-ins, should you always report, even if they are just pulling on car doors and haven’t committed a crime yet?
 - If you see people lifting car door handles, always report
 - You can call and report to get evidence if at all possible
 - They come to get DNA from the car doors
 - Concern: Understand that crime is an issue, but what alternative programs do you have for the youth to address their mindset?
 - Police recommend the Youth Empowerment Program and Jesus Project
 - QOL issues: abandoned cars with tires off; slow migration of homeless people at Napoleon and Claiborne sleeping at bus booths and at the church behind CVS



- They have the right to be out there, be homeless and beg. The police can only do anything if they are aggressive. They can also refer organizations to help them find housing if that is what they are interested in.
- Report all Quality of Life issues to [NOLA 311](#)
- Have you noticed particular vehicles that get targeted?
 - Mostly just looking for unlocked cars
 - They like F150s and target them
 - If you have video or cameras, please register with [SafeCamNOLA](#)

Introduction to the BIA's new Executive Director Sarah Pritchard with Q&A

- Sarah moved to New Orleans four months ago from Oakland, CA.
- She has over a decade of nonprofit and community building experience and also works as a community pastor; she has a jail and prison ministry that she does with her partner.
- She is looking forward to building relationships in the neighborhood, her door is open for concerns. Call or send an email to meet with her at any time:
 - Phone: 504-249-5130
 - Email: sarahp@broadmoorimprovement.com

Operation Spark presentation - Cortez Washington, Admissions and Outreach Coordinator

- [Operation Spark](#) is a 501(c)3 that provides a workforce development program that trains people to become software developers.
- They are offering a prep session starting on October 14th and Orientation occurring October 10th.
- Seven months of training can prepare you for lucrative jobs in software at major companies
- Q&A:
 - What is the cost of the program?
 - Adult workforce program:
 - Prep: 2 week free introduction to coding
 - Bootcamp: 5 weeks, 60-hour program (\$825)
 - Immersion: 15-16 weeks, full-time program (\$11,500)
 - They offer payment plans, low-interest lending partner, grant funding is available to help (in-house).
 - What is the criteria to join?
 - You need to have basic technology experience.
 - You don't need a college degree, just a high school diploma.
 - Where are you located?
 - Their program is offered at 2733 Esplanade Ave, 3rd floor



- What job prep do you get?
 - Students come to the office to fill out applications, do mock interviews, work with their job prep partners; they will hold you accountable to make sure you get a job.
 - They have 100% job placement with 180 graduates so far.

Fair Housing Action Center presentation - Maxwell Ciardullo Director of Policy & Communications at Greater New Orleans Fair Housing Action Center

- Proposition 4 is appearing on the ballot in October. A vote yes can help long-term residents stay and thrive in their neighborhoods. It will bring local control back to the city so that we can monitor housing affordability rather than relying on the state.
- What it could mean for you:
 - Can request a freeze for long-term homeowners who have seen assessments go up (in some cases, double)
 - Can offer incentives to first time homebuyers
 - Can help protect renters
 - Can offer blighted properties to developers in exchange for keeping the rent affordable
- What else you need to know:
 - It's not a tax
 - No one will pay more because of this
 - Reduce the cost to most vulnerable communities

Broadmoor Block Captains update

- Learn about the #SoakItUpNOLA Campaign to improve green infrastructure in Broadmoor by the end of 2019. You can:
 - Install a rain barrel - [Green Light New Orleans](#)
 - Replace pavement with something permeable - [Urban Conservancy Front Yard Initiative](#)
 - Get a permit to plant a tree on your property - [SOUL NOLA](#)
 - Plant a rain garden - [Water Wise NOLA](#)
 - Clean a catch basin
- Take a photo of your change, use the hashtag #SoakItUpNOLA and tag Broadmoor Improvement Association

Open forum for community questions and comments

Meeting adjourned at 8:25 pm